



Mid-Year 2018 Insights

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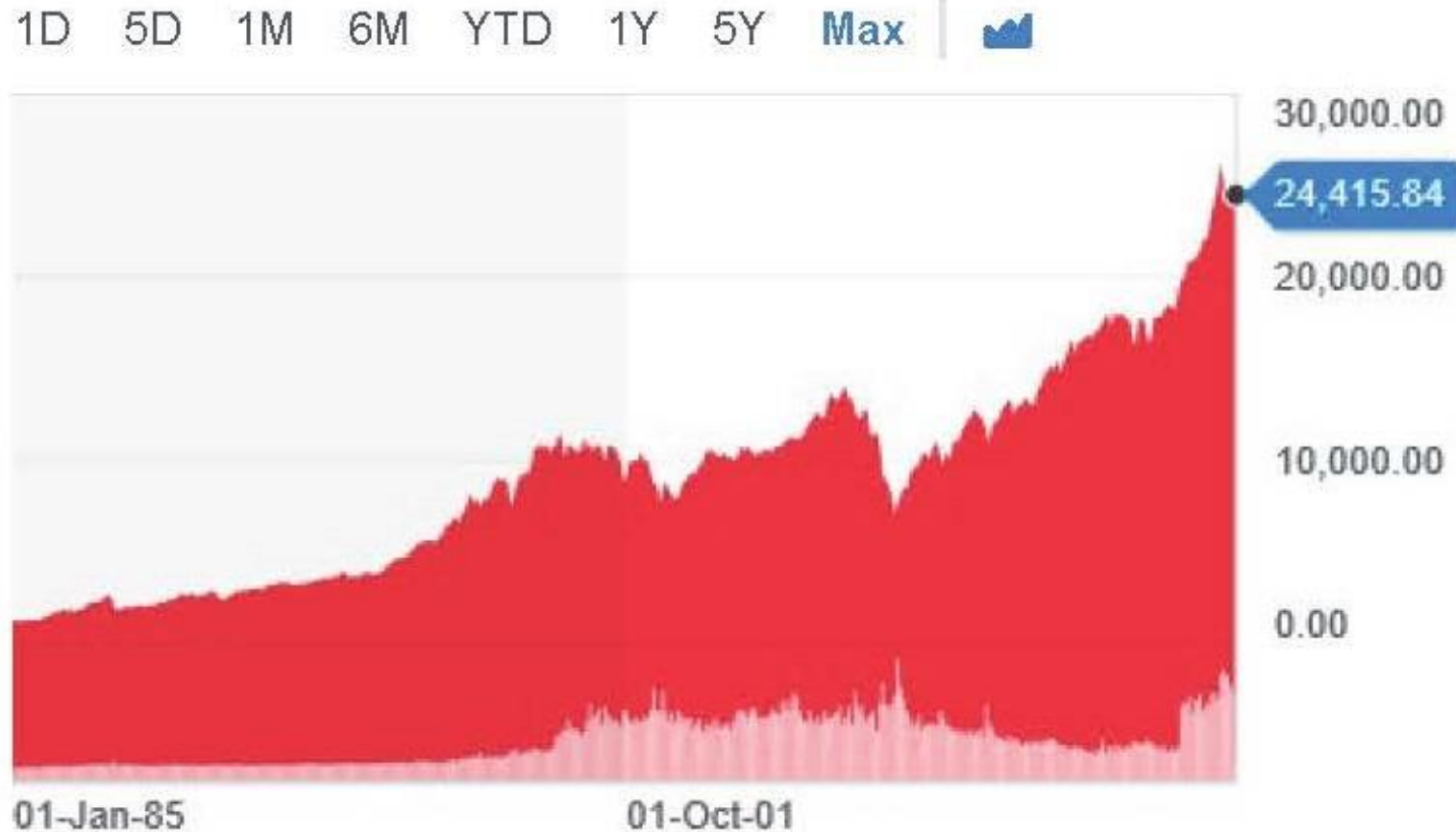


Q1 2018 Insights

- The Stock Market - Perspective
- Trade, Tariffs and the Economy
- First Quarter Earnings
- What Investors Should be Doing
- *invest right, live right™*



The Stock Market



Source: Yahoo! Finance. The quality of our research relies on the accuracy of data and information provided by companies and third parties. Pawleys does not guarantee completeness or accuracy. Future results cannot be guaranteed.



The Stock Market 2018



Trade, Tariffs and the Economy

- Aggressive negotiating strategy from the U.S.
- Fewer imports to U.S. means we have fewer goods and services available for purchase – shrinking supply leads to higher prices and inflation, which can lead to recession
- As countries respond, they are announcing sanctions against the U.S. which will hamper our exports
- Any adverse effects will be reflected in the LEI's



First Quarter Earnings

- Strong Q1 earnings fueled stock market strength in early May
- Current consensus is for earnings to rise 30% to all-time record highs by the end of 2019



What Investors Should be Doing

- Review your budget and pay down any debt
- Assess your asset allocation mix versus your risk tolerance
- Make sure your cash allocation is sufficient to meet any upcoming needs
- Avoid getting emotional during market swings – down OR up – and stick with your plan



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Congratulations to all 2018 graduates!!!



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